



January 1, 2019

Best Flag Forward

In accordance with Borough Council's vote of support for the Public Arts Commission's Endorsement of the Best Flag Forward Contest the approved Call for Art was released on September 20, 2018. What follows are the top 3 submissions. A total of 63 entries were received and these 3 rose above the rest after a complex judging system consisting of many tiers, and the hard work of numerous individuals. The final tier is for Borough Council to select the design to serve as the official flag of West Chester.





1



This design represents the original six streets that made up West Chester (Chestnut, Gay, Market, Church, High, and Walnut Streets). The Charm and attraction of West Chester is in the history, the walkability, and the community that is found on these six streets. This is a graphic nod to the importance of these streets in the culture and excitement of West Chester.



2



The Sun Flag has a background with a cross representing the intersection of the main roads Gay and High Street. The center circle boldly outshines the roadways showing the boroughs unification of cultures and history. The diamond shape is a symbol of rejuvenation and revitalization which this borough has seen over the years. There are six diamonds to also tie in the six pillars of the Historic Courthouse. The Sun Design is an homage to the rich agriculture that surrounds the borough. Recognizing the huge role past and present farmers play in our now thriving restaurants and markets.



3



Yellow stripes representing the intersection of High, Gay and Market St. White Star representing the County Seat and courthouse location. Feather representing Turk's Head Tavern and location, the original sign had a feather in the Turkish hat.