

February 1, 2019

## **Call for Artist Submissions**

Submissions accepted now for The Lamp Post Banner Project: *Architectural Banner Project!*

The West Chester Borough Public Arts Commission (PAC) invites artists to submit art proposals for The Lamp Post Banner Project. The theme is the architecture of West Chester

This is an open submission invitation for regional artists.

## **Background & Definition**

Continuing the Great American Main Street Award banners, the PAC and the borough wish to recognize West Chester's historic and architectural influence since its origins from the crossroad tavern of Turks Head Inn to the present.

The PAC will use its second Lamp Post Banner Project as a tribute to the town's historical pedigree and varied architectural contributions. The PAC, in collaboration with the West Chester Business Improvement District and with the support of Elmark Signs & Graphics, plans to hang 10 lamppost banners in downtown West Chester, each with a different work of original art.

We, the PAC, are issuing an open call to invite submissions of original art to be juried and selected, in whole or part, for these 10 banners.

Selected artwork will be reproduced for a 22" by 44" graphic on a banner, hung vertically (portrait orientation) within the center of West Chester.

## **Benefits**

The 10 artists whose works are selected will each have their artwork printed on a banner and hung downtown on a central block stretch of Gay Street between Walnut and Matlack. Gay Street is one the primary thoroughfare through downtown West Chester, county seat, home to over 18,000 residents and a hub for tourists and visitors.

The artwork as well as each individual artist will be featured online and in print by the PAC, County Lines Magazine, and other local entities for far-reaching exposure.

## Criteria

Art must be original. It may be a new work, an existing work, or a portion of a work.

Artists may submit up to two works of art via email.

Non-digital born artwork (painting, watercolor, drawing, etc.) must be available for scanning by the PAC. Or, if selected, the artist may provide their own digital file formatted to the actual banner graphic size at 300 dpi.

Artist will email:

1. Digital media in the form of a PDF or JPEG file, at a maximum 3 MB.
2. Their name, address, email and phone number to: WestChesterPublicArts@gmail.com with "Banner Submission" in the subject line.

*If selected:*

- All selected artists must submit a high res Digital file (300dpi at banner graphic size), or the original artwork must be delivered to Timlyn Vaughan Photography immediately upon notification of acceptance.
- Selected artists must also provide a brief bio (100 words or less) and a headshot (or be available to have one taken during drop off for scanning).

## Timeline

The call for submissions opens Friday, February 1<sup>st</sup> and ends Friday, March 15<sup>th</sup>, 2019

Artists will be notified if their work is selected by March 20, 2019.

## Please Note

Submission of art will establish an agreement by the artist that selected artwork may be published, promote and used as marketing material. Promotions are not limited to that which is detailed within this document.

Selected art may be used in whole or in part, as determined by the PAC.

Artists whose work was selected for the previous Lamp Post Banner Project: *The Great American Main Street Award* (18 banners on High St. Between Miner and Chestnut) are unfortunately ineligible for this project. However, please keep an eye out for future Calls for Art.

Please send submissions to: WestChesterPublicArts@gmail.com with "Banner Submission" in the subject line.

Specific questions can be directed to PAC Member, John Baker: [jbaker@wcupa.ed](mailto:jbaker@wcupa.ed)