

OB Laing

From: Kevin Gore
Sent: Thursday, March 15, 2018 2:46 PM
To: OB Laing
Subject: FW: TODS Participation
Attachments: TODS.pdf

Here you go.

From: Sharon Gabor <sharon@uptownwestchester.org>
Sent: Wednesday, March 14, 2018 11:41 AM
To: Kevin Gore <KGore@west-chester.com>
Cc: Leslie Telthorster <leslie@uptownwestchester.org>; Angela Scully <angela@uptownwestchester.org>
Subject: Re: TODS Participation

Hi Kevin,

Angela dropped off the permit application this morning for PennDot TODS signs to direct drivers to Uptown! I have attached a schematic to show what they look like.

We would like them to be placed in approximately the same locations as those for Hotel Warner:

- On westbound Gay St at Chestnut Square building
- On northbound Matlack at Chestnut Street
- On westbound Chestnut near YMCA/ CCHS

Getting traffic from 202 at Gay St. to the theater is our top priority. PennDot engineers actually evaluate and dictate where signs are needed, so these locations are a request that makes sense, but it is not our decision to make.

If PennDot evaluates that signs are also needed for traffic from other directions, we would request the following:

From 202 at High St, just one sign on northbound High St. between WCU and downtown

From Downingtown Pike,

- eastbound before the Hannum Ave split,
- eastbound Hannum before New St
- southbound New before Market
- eastbound Market before High

Please let me know if you need additional information.

Thank you,
Sharon Gabor

On Fri, Mar 2, 2018 at 5:51 PM, Sharon Gabor <sharon@uptownwestchester.org> wrote:

Thank you, Thank you!

Locations to be determined by PennDot Engineers. Requesting identical locations to Hotel Warner. They are:

- on Gay St. e of Matlack,
- on Matlack btw Gay & Chestnut and
- on Chestnut btw Matlack & High.

Not sure if hotel has additional signs from south, north or west but would request same locations if they do. If not let's request:

- Rt. 100 northbound at Parkway stripmall
- Hannum west of New
- New St. btw Gay & Market
- Market before High St

Attached is the "rendering"

Content needs to be determined. Must conform to max 16 characters and spaces per line/ 2 lines

Options:

**UPTOWN! Knauer
Performing Arts**
(my fave)

UPTOWN! Knauer
Perf. Arts Center

UPTOWN!
KnauerPerfArtsCtr
(this would prob not get approved)

UPTOWN!
Theater

On Fri, Mar 2, 2018 at 4:20 PM, Angela Scully <angela@uptownwestchester.org> wrote:

we can take it forward while you are away. We had to get a permit for the other sign

Angela M. Scully
Executive Director
Uptown! Entertainment Alliance
[Uptown! Knauer Performing Arts Center](#)
[226 N. High Street](#)
[West Chester, PA 19380](#)
610-356-ARTS (2787)
visit our website - find us on Facebook - support our mission
[visit our website](#) - [find us on Facebook](#) - [support our mission](#)

On Fri, Mar 2, 2018 at 4:06 PM, Sharon Gabor <sharon@uptownwestchester.org> wrote:

Who's on first? Haha. PennDot determines locations AFTER borough approves.

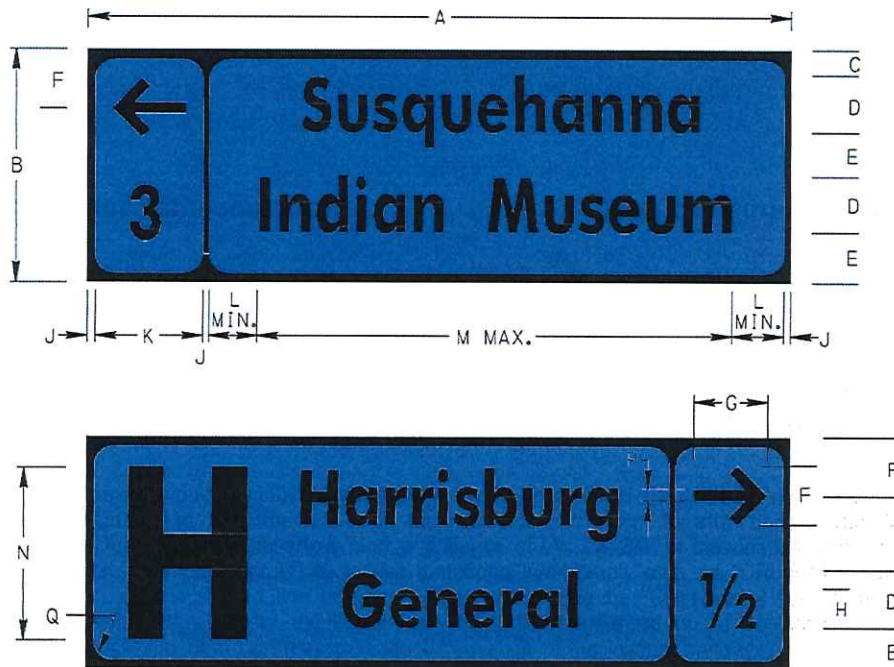
I'll stick my neck out and assume Warner's are in the only locations "allowed "

Exhibit 2-1 TODS (D7-4)

(a) Justification. The Attraction Sign (D7-4) may be used on conventional highways to direct motorists to large tourist attractions in accordance with the Department's Attraction Signing Guidelines. One or two lines of legend may be used to identify the name or abbreviation of the attraction.

(b) Design. A rectangular directional box should generally be located on the left side of the sign for attractions that are straight ahead or to the left, or on the right side of the sign for attractions to the right. The box should generally include a directional arrow and a distance of 1/4, 1/2, 3/4 or the nearest whole mile, but the box may be eliminated if it is more appropriate to use directional information such as "DRIVEWAY ON LEFT", "LEFT 1000 FEET", etc., on the second line of legend. All legend should be "Clearview 1W, 2W or 3W" font, of the highest series possible. If necessary, the legend may be further condensed up to 35 percent. A generic symbol for hospital, campground or airport may be used in advance of the legend message.

ALL LETTERING AND BORDERS ARE WHITE ON BLUE BACKGROUND



DIMENSIONS - mm (IN)													
SIGN SIZE A x B	C	D	E	F	G	H	J	K	L	M	N	P	Q
1200 x 400 (48" x 16")	50 (2)	100 (4)	75 (3)	100 (4)	125 (5)	65 (2.6)	15 (0.6)	185 (7.4)	50 (2)	870 (34.8)	275 (11)	20 (0.8)	25 (1)
1800 x 600 (72" x 24")	90 (3.6)	150 (6)	105 (4.2)	165 (6.6)	188 (7.5)	100 (4)	20 (0.8)	280 (11.2)	75 (3)	1310 (52.4)	400 (16)	30 (1.2)	45 (1.8)

COLOR:

LEGEND AND BORDER:
WHITE (REFLECTORIZED)

BACKGROUND:
BLUE (REFLECTORIZED)

APPROVED FOR THE SECRETARY OF TRANSPORTATION

By : *Alan C. Rowe* Date : 01-03-06
Chief, Traffic Engineering and Operations Division
Bureau of Highway Safety and Traffic Engineering