

Call For Artist Submissions

Submissions accepted now for **The Lamp Post Banner Project: *The Great American Main Street Award***.

The West Chester Borough Public Arts Commission (PAC) invites artists to submit art proposals for the introductory Lamp Post Banner Project. The theme is The Great American Main Street Award, which the West Chester community received in 2017.

This is an open submission invitation for regional artists.

Background & Definition

The West Chester community was honored with the 2017 Great American Main Street Award by the National Main Street Center, Inc.. West Chester was recognized for preserving West Chester's historic and cultural heritage while supporting its transformation into a thriving downtown destination.

The PAC will use its first Lamp Post Banner Project as a tribute to this honor. The PAC, in collaboration with the West Chester Business Improvement District and with the support of Elmark Signs & Graphics, plans to hang 18 lamppost banners in the downtown of West Chester, each with a different original work of art.

We, the PAC, are issuing an open call to invite submissions of original art to be juried and selected, in whole or part, for these 18 banners.

Selected artwork will be reproduced for a 22" by 50" banner, hung vertically (portrait-orientation) within the center of West Chester.

Benefits

The 18 artists whose works are selected will each have their artwork printed on a banner and hung downtown on a central three-block stretch of High Street. High Street is the primary thoroughfare through downtown West Chester, county seat, home to over 18,000 residents and a hub for tourists and visitors.

The artwork as well as each individual artist will be featured online and in print by the PAC, County Lines Magazine, and other local entities for far-reaching exposure.

Criteria

Art must be original. It may be a new work, an existing work or a portion of a work.

Artists may submit up to two works of art via email.

Non-digital born artwork (painting, watercolor, drawing, etc) must be available for scanning by the PAC.

Artist will email:

1. Digital media in the form of PDF or JPEG, at a maximum 3 MB.
2. Their name, address and email and phone number to:

WestChesterPublicArts@gmail.com with “**Banner Submission**” in the subject line.

If selected:

- Non-digital artwork must be dropped off in West Chester for scanning by April 20, 2018.
- Selected artists must also provide a brief bio (100 words or less) and a headshot (or be available to have one taken during drop off for scanning).

Timeline

The call for submissions opens Thursday, February 22nd and ends Thursday, March 15th.

Artists will be notified if their work is selected by March 23, 2018.

Please Note

Submission of art will establish an agreement by the artist that selected artwork may be published and promoted. Promotions are not limited to that which is detailed within this document.

Selected art may be used **in whole or in part**, as determined by the PAC.

Please send **submissions** to: WestChesterPublicArts@gmail.com

Specific questions can be directed to PAC Member, John Baker: jbaker@wcupa.edu