

BLUER

(Borough Leaders United For Emissions Reduction)

Mission

West Chester BLUER will work to secure a safer and more sustainable energy future by reducing community-wide CO₂ and other greenhouse gas emissions 10% by 2015.

Goals

- The BLUER Committee will follow the 5-milestone framework of the ICLEI - (Local Governments for Sustainability Climate Protection Program, which includes a baseline emissions inventory/forecast, an emissions reduction target, a climate action plan, emissions reduction initiatives and progress monitoring.
- The Committee will create a metric for achieving its 10% emissions reduction goal in order to provide a realistic framework for progress in the various sectors of our community, each which has different needs and capabilities (e.g., business/commercial/industrial, nonprofit/religious institutions, municipal government operations, County government operations, and residences).
- The Committee will reach out to the West Chester community in an effort to engage the entire Borough in this partnership.
- Specifically, we will offer incentives to the business/commercial/industrial sector, recruit the participation of the Borough's religious/nonprofit institutions, work in support of our municipal and County government operations to achieve greenhouse gas reductions as cost-effectively as possible, and enable residents to take personal steps to reduce their own greenhouse gas pollution.

- The Committee will, through a public education campaign, raise energy conservation and waste reduction to the same level of public consciousness and enforcement as litter control.
- The Committee will, through all of these efforts, seek to make West Chester a model "energy smart" community that practices energy conservation and waste reduction and relies substantially on cleaner, renewable energy sources for its remaining energy needs.